



eBet Limited  
ABN : 59 056 210 774  
Unit 13, 112-118 Talavera Road, North Ryde, NSW, 2113  
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## **SHAREHOLDER COMMUNICATION POLICY**

**Dated : 29 May 2009**

In accordance with ASX Corporate Governance Principles and Recommendations (Second Edition), eBet Limited (referred to as the Company) has communication obligations which are set out in the Shareholder Communication Policy.

Considerable importance is placed on ensuring reliable, effective and timely communication with shareholders, and the Company recognises that groups other than shareholders, (such as potential investors), customers or other interested stakeholders may have an interest in information about the Company. The Company aims to be open and transparent with these stakeholders.

### **Information**

The Company's main objectives are for clear communication and easy access to information. Information is communicated to shareholders and stakeholders through a range of mediums, including :-

- ASX;
- media;
- Annual Report, which is available in hardcopy, electronically and online;
- business segment review in both the half year and full year reports;
- management discussion, analysis and presentation of both the half year and full year reports (which are distributed to the ASX);
- briefings and presentations to institutional shareholders and analysts;
- the Company's Annual General Meeting (AGM). Information related to the AGM, (including the notice of meeting and explanatory materials, proxy information, the Chairman's address to shareholders, the CEO's address to shareholders, and the voting results of the AGM) are available on the Company's website;
- the Company's website is regularly updated. All of the above information is accessible via the website: [www.ebetgroup.com](http://www.ebetgroup.com).

### **Shareholder meetings**

The Company encourages shareholder attendance and participation at general meetings. All shareholders are invited to ask the Chairman or any member of the Board questions at those meetings. Explanatory information, where necessary, is provided with the notice of meeting for resolutions which are to be voted on. Time is provided for shareholder questions on specific resolutions prior to those resolutions being voted on. Directors seeking election or re-election may be required to address the shareholders at the AGM on the particular skills, experience, and principles that such Director will bring to the Company. The external Auditor attends the AGM and is available to answer shareholders questions relating to the conduct of the audit and the preparation and content of the audit report.

**Enquiries**

Enquiries can be made via the Company's website or by contacting:

The Company Secretary  
eBet Limited  
Unit 13  
112-118 Talavera Road  
North Ryde NSW 2113  
Australia

Shareholder privacy is important and will not disclose shareholder details unless required under law.